

Anyun Chatterjee

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CURRENT POSTINGS

Drexel University, Philadelphia, PA

Adjunct Instructor, Pennoni Honors College, September 2024-Present

Temple University, Philadelphia, PA

PhD Student and Instructor, Klein College of Media and Communication, August 2023-Present

Children's Hospital of Philadelphia, Philadelphia, PA

Research Coordinator III, PolicyLab, October 2022-Present

EDUCATION

Temple University, Philadelphia, PA

PhD, Media and Communication, expected May 2026

Graduate Teaching Certificate, completed 2024

George Washington University, Washington, D.C.

MPH, Environmental Health Science and Policy, completed 2019

University of California at Berkeley, Berkeley, CA

BA, Biochemistry and Molecular Biology, completed 2016

RESEARCH AND TEACHING INTERESTS

Sense and Meaning Making

Persuasion and Rhetoric

Health and Political Communication

Public Health and Communication Ethics

Qualitative and Mixed Methods

Graphic Novels as Pedagogical Tools

AWARDS

2nd Top Paper Award, 26th Annual GRF, Klein College

2024

Toastmasters Regional Public Speaking Champion

2022, 2023

Vision for Ohio Fellowship

2019-2020

Sierra Club Frontlines to Power Fellowship

2017-2018

GRANTS

Ohio PREP Initiative: Teaching Comprehensive Sex Ed to At-Risk Youth	2019-2024
Richland County Foundation: Providing Dental Hygiene Services	2019-2020
NNLM: Empowering High Schoolers through Research Training	2019-2020
NNLM: Wearable Technology Intervention for Physical Activity	2019-2020

PEER REVIEWED PUBLICATIONS

Wang, X., Meisel, Z., Kellom, K., Whitaker, J., Strane, D., **Chatterjee, A.**, Rosenquist, R., & Matone, M. (2023). Receipt and duration of buprenorphine treatment during pregnancy and postpartum periods in a national privately-insured cohort. *Drug and Alcohol Dependence Reports*, 9, 100206. <https://doi.org/10.1016/j.dadr.2023.100206>

ADDITIONAL PUBLICATIONS

Whittaker J, Rosenquist R, Gerdes M, **Chatterjee A**, Kellom K, Matone M (2024). *The role of child care in building family-centered approaches to treatment for substance use disorder*. PolicyLab at Children’s Hospital of Philadelphia. Retrieved September 30, 2024, from bit.ly/ChildCare-SUD-Brief

Chatterjee, A. (2016). *Hip-hop as human rights practice*. University of California at Berkeley. Retrieved May 17, 2022, from https://www.academia.edu/41335697/Hip_hop_as_Human_Rights_Practice

Chatterjee, A. (2018). *We need better data about what is killing American prisoners. it's probably the heat*. The Equation. Retrieved May 17, 2022, from <https://blog.ucusa.org/science-blogger/we-need-better-data-about-what-is-killing-american-prisoners-its-probably-the-heat/>

Chatterjee, A. (2019). *The increasing burden of heat related illness in Texas prisons*. The George Washington University. Retrieved May 17, 2022, from https://www.academia.edu/41335750/The_Increasing_Burden_of_Heat_Related_Illness_in_Texas_Prisons

TEACHING

Temple University

MSP 1655: Introduction to Media Business [TA]	Spring 2024-Present
ADV 1196: Persuasive Writing	Spring 2025
CSI 3601: Misinformation and Misperception	Fall 2024

ADV 1101: Introduction to Media and Society [TA]	Fall 2023
MSP 0821: The Future of Your TV [TA]	Fall 2023
<u>Drexel University</u>	
HNRS 201: The Psychology and Philosophy of Horror Comic Books	Fall 2024
<u>University of the People</u>	
CPH 4510: Biostatistics	Summer 2020
<u>George Washington University</u>	
Data Analysis and Visualization Graduate Workshop	Fall 2018-Fall 2019
<u>University of California at Berkeley (DeCAL Program)</u>	
ART 98: History of Music Videos	Spring 2016
PUBH 198: Salient Issues in Student Health	Fall 2014-Fall 2016

PRESENTATIONS

“Rainbow Washing or Authentic Brand Activism? The Effects of Brand Value-Campaign Congruity and Brand Credibility,” American Academy of Advertising, Pittsburgh, PA, March 2025

“Dealing with ‘HOT’ Moments in the Classroom,” Center for the Advancement of Teaching, Temple University, Philadelphia, PA, August 2024

“Patient and Caregiver Perspectives of Physical Activity Participation in Pediatric Chronic Kidney Disease,” Pediatric Academic Societies, Toronto, Canada, May 2024

“A Three-Way Interactive Effect of Political Ideology, Trust in the News Media, and Media Channel on Political Participation,” Graduate Research Forum, Temple University, Philadelphia, PA, March 2024

“The Impact of Media Frames on the Use of Generative AI,” Graduate Research Forum, Temple University, Philadelphia, PA, March 2024

“Protecting Research Participants in Small Study Populations,” Early Career Researcher Spotlight, PolicyLab, Philadelphia, PA, March 2024

“Exploring Asian Americans’ Decision-Making in the Context of Organ Donation,” Society of Behavioral Medicine, Phoenix, AZ, April 2023

“Factors in the Onset and Perpetuation of NEET Status in Mental Healthcare-Seeking Adults: A Focus Group Study,” Conference on Emerging Adulthood, Toronto, Canada, October 2019

“The Heat Exposure of Texas Prisoners,” Department of Environmental and Occupational Health Research Spotlight, George Washington University, Washington, D.C., May 2019

“Disparities in Diabetes Rates Among Immigrants to the USA,” Interdisciplinary Association of Population Health Sciences, Washington, D.C., October 2018

“The Hikikomori Phenomena and Mental Health Representation in Anime,” Nyancon, Lakeland, OH, October 2017

RESEARCH ASSISTANTSHIPS

Professor Susanna S. Lee, Temple University, Philadelphia, PA

Research Assistant, March 2024-August 2024

Contributed to analysis and manuscript for study on Brand Activism and Health Communication

Professor David T.Z. Mindich, Temple University, Philadelphia, PA

Research Assistant, January 2024-June 2024

Developed conceptual framework and manuscript for teaching “anti-dehumanization” in cross-disciplinary settings

Professor Sarah Bass, Temple University, Philadelphia, PA

Research Assistant, January 2022-July 2022

Developed, implemented, and evaluated city-wide health communication campaign to increase COVID-19 vaccination rates among young people

Professor Laura Siminoff, Temple University, Philadelphia, PA

Research Assistant, August 2021 - November 2023

Performed content analysis and thematic analysis on interviews surrounding organ donation among veterans and Asian Americans

Professor Robin Taylor Wilson, Temple University, Philadelphia, PA

Research Assistant, January 2021-August 2021

Developed pedagogical videos on topics in Epidemiology for use in a high-school centered educational platform

Shabab Wahidi, DrPH(c), George Washington University, Washington, D.C.

Research Assistant, September 2018- June 2019

Conducted bilingual qualitative analysis on interviews surrounding mental health with young Bangladeshi men living in an urban slum

Andrew Hunt, M.D., University Hospitals, Cleveland, OH

Research Assistant, June 2017-December 2019

Facilitated and analyzed focus groups with transitional-aged youth to build theoretical framework understanding NEET Syndrome

STUDENT MENTORSHIP

Thais Costa Macedo De Arruda, BS student at Temple University

Fall 2024 - capstone project developing peer recovery specialist role for mothers suffering from substance use disorder

Alexandra Mann, MPH Student at University of Pennsylvania

Spring 2024 - capstone project examining barriers to participating in group prenatal care program

RELATED PROFESSIONAL EXPERIENCE

Children's Hospital of Philadelphia, Philadelphia, PA

Clinical Research Coordinator, October 2022-Present

Working as an internal consultant, managed efforts on 5-8 qualitative research projects with CHOP's Research Institute at any given time

Coordinator for Qualitative Research Affinity Group

Organized speaker events, journal clubs, and grants to support ongoing research or training

Ohio Voice, Columbus, OH

Digital Media Manager, May 2020-November 2022

Developed and deployed 250+ campaigns for statewide civic engagement

Created roundtable for nonprofit media managers to build professional skillsets

Richland Public Health, Mansfield, OH

Health Educator, June 2019-April 2020

Wrote and obtained grants totalling to over \$330,000 in order to deliver public health services to vulnerable communities in a rural county

Accreditation Coordinator

Conducted key stakeholder analysis and interviews, and developed central file repository in order to maintain status with NACCHO

ACADEMIC SERVICE

President, Media and Communication Graduate Student Association	2024-Present
Reviewer, Graduate Research Forum	2023-Present
Visibility and Voice Committee, PolicyLab	2023-Present
Coordinator, CHOP Qualitative Research Affinity Group	2022-Present
Department Coordinator, Temple University Graduate Student Association	2024-2025
Orientation Facilitator, Center for the Advancement of Teaching	2024
Reviewer, AEJMC Political Communication Division	2024
Reviewer, ICA Comm & Tech Division	2023
Academic Chair, Alpha Chi Sigma (Sigma Chapter)	2015-2017

AFFILIATIONS

Media and Communication Graduate Student Association	2023-Present
Temple University Graduate Student Association	2023-Present
Alpha Chi Sigma Professional Chemistry Fraternity	2014-2017