Anyun Chatterjee

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EXPERIENCE

Mixed Methods Researcher III

Children's Hospital of Philadelphia   **October 2022 – Present**

- Executed extensive mixed-methods research studies focusing on pediatric healthcare, leveraging qualitative and quantitative analysis tools such as NVivo and R, leading to actionable insights to improve patient care protocols by 15%.
- Managed data collection and analysis processes for longitudinal pediatric studies, utilizing Python and Tableau to visualize trends, thereby facilitating a 20% enhancement in strategic decision-making for child health interventions.
- Developed comprehensive research models for pediatric patient experience surveys, applying REDCap and R for robust data triangulation, leading to a 25% increase in survey response rates and enriched feedback quality.

Qualitative Research Asssitant

Temple University   **March 2021 – October 2022**

- Conducted in-depth interviews with 100+ individuals to gather qualitative data on organ donation attitudes, utilizing NVivo for data coding and thematic analysis, contributing to a comprehensive report to inform Department of Defense policies on VCA transplants.
- Designed and implemented a robust mixed-method survey reaching over 500 participants, employing R for cross-tabulation analysis to inform policy recommendations for improving health initiatives in Philadelphia.
- Facilitated focus groups with 30+ participants to explore cultural perceptions on organ donation, using NVivo for transcribing and coding data to enhance community outreach programs at Temple Hospital.

Digital Media Manager

Ohio Voice   **June 2020 – March 2021**

- Spearheaded a digital campaign strategy to increase online engagement by 150%, utilizing platforms such as Facebook, Instagram, and Twitter to reach a broader audience and drive brand recognition.
- Managed content creation and scheduling for social media channels, increasing follower growth by 60% in six months through strategic posts and targeted advertising initiatives.
- Analyzed digital analytics to track and report KPIs, resulting in a 25% improvement in conversion rates through data-driven adjustments and A/B testing on campaign elements.

Health Educator

Richland Public Health   **June 2019 – June 2020**

- Developed and delivered over 50 community health workshops annually, leveraging data-driven insights to improve participant engagement by 30% and enhance health literacy within underserved populations.
- Designed and implemented a comprehensive health education curriculum to increase program enrollment by 25%, utilizing interactive digital tools and evidence-based strategies to enhance learning outcomes for diverse community groups.
- Managed a county-wide vaccination awareness campaign, collaborating with local media outlets and community leaders, leading to a 50% increase in immunization rates among targeted demographics.

EDUCATION

Doctor of Philosophy in Media and Communication

Temple University · Philadelphia, PA · 2027

Master of Public Health in Environmental Health Science and Policy

George Washington University · Washington D.C. · 2019

Bachelor of Arts in Biochemistry and Molecular Biology

University of California at Berkeley · Berkeley, CA · 2016

SKILLS

Hard Skills: Data Analysis, R, Python, Tableau

Soft Skills: Teaching, Management, Training, Interviewing, Focus Groups